

ART SPECS

FOR SIGNAGE

All signage will be printed in 4 color process. If artwork quality is not acceptable by creative, an attempt will be made to get a better file. If no file is received then creative will do their best to replace fonts that look similar and or redraw graphics that will not print well. This can produce an artwork charge of \$75/h for artwork that takes a significant amount of time to create. You will always be provided a soft proof for your review prior to production.

Accepted Formats

VECTOR ART is always Best! Adobe Illustrator (.eps, .ai, .pdf) are acceptable. PLEASE make sure you include any fonts or change all fonts to outlines before saving. Photoshop files are also acceptable (.eps, .tiff, .eps, .jpeg, .psd). QuarkXPress and Indesign files will be exported into Adobe Illustrator so please make sure you include all supporting files and fonts.

You may send us artwork via regular mail, UPS, through our web site or FTP. Contact your sales rep for more information.

Guidelines

Don't forget to send all supporting files or linked images with your artwork.
All files should be in CMYK format. RGB images will be converted to CMYK prior to print.
Please remember that not all PMS colors convert to process exactly.
Convert all text to outlines or include all screen and printer fonts.

WHEN ARTWORK is NOT VECTOR:

Scale the graphic so that when full size we end up with a minimum of 25 dpi. We will "red flag" any artwork which we feel will not produce other than good results. MOST files will not need to be of greater size than 150 megs. We will not accept files that are anywhere near 1Gig.

Contact

Please contact your sales rep with any questions regarding artwork files or how to send those files to us.

Thank you
AMI Creative Department
603.664.7174 • ami-graphics.com